



BACKSTAGE *talks*

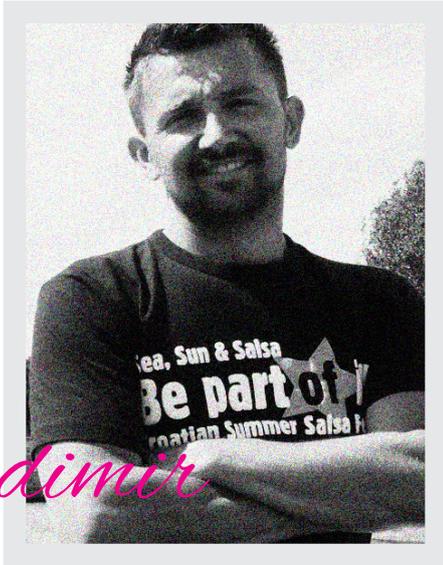
Bringing the **Salsa / Kizomba / Bachata** event organizers together!

A unique chance to exchange ideas, learn and connect with other mad men and women trying to make it in the crazy world of dance event organizing industry. Grab some tips and tricks at lectures and presentations from our role models and some bites, snacks and drinks afterwards while mingling at the dinner after party!

WHERE, WHEN,
WHAT and HOW?

TIME: WEDNESDAY, 24TH JUNE DURING THE CSSF FROM 19.30. - 23.00.

PLACE: HOTEL PARK - ROVINJ, CROATIA - CONGRESS HALL AND DINNER TERRACE



Vladimir

HOST
Vladimir Semenčić
CSSF, SSD

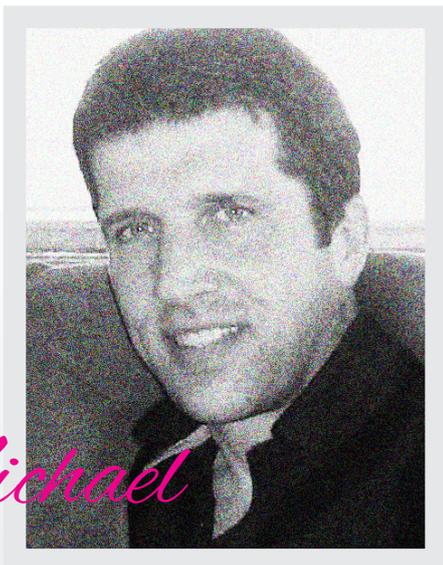
Vladimir Semenčić is the mind behind a true salsa dance holiday – 2 events which now amount to almost 2 weeks of non-stop dancing and a couple of thousands participants. As the director of an event which is this year taking place for the 11th year in a row, with his experience and knowledge he is going to lead the discussions and the program of the conference making sure you get the most of everything.



Franco

PRESENTER
Franco Sparfeld
BERLIN SALSA CONGRESS

Franco Sparfeld is a well-known professional in the world of dance event management, running what is now known as one of the biggest salsa festivals in Europe – Berlin Salsa Congress. He is here to present one of the hot topics from his long and successful career in managing a top event for both salsa dancers and instructors.



Michael

PRESENTER
Michael Hauser
VIENNA SALSA CONGRESS

Michael Hauser is another name added to the list of event management professionals who has managed to find a rather unique and effective way of promotion, which has saved him and his event a safe spot on every dancer's list of must-visit festivals. Presenting a case study on how to place your event successfully on the market.

SCHEDULE

19.30. - 21.00.

PRESENTATIONS and DISCUSSIONS

MC-ed by Vladimir Semenčić (CSSF)

- **BACKSTAGE HOT TOPIC** - Artist management - contracts, rights and obligations, problems and solutions in the salsa world - Franco Sparfeld (Berlin salsa congress)
- **BACKSTAGE CASE STUDY:** Vienna salsa congress - secret behind the success - Michael (Vienna salsa congress)
- **Q & A SESSION**

21.00. - 23.00.

DINNER AFTERPARTY

- local specialties
- Croatian fine vine selection
- networking and 'nice-to-meet-you' session

MY TICKET INCLUDES

- presentations and discussions
 - dinner and drinks
- a huge amount of useful info, knowledge and some valuable contacts and friendships you're going to make



HOW DO I PARTICIPATE?

- please apply by contacting Martina at martina@salsa-adria.hr
 - there will be a 30 euro charge per person on site
 - limited number of participants - max. 45
- and don't forget to enjoy your stay, at least you don't have to organize this ;)